



# Joeb Moore's Collaborative Style

By Judy Koutsky

## Design Market 2018 Honoree

"A house is a framework for living, not simply a nostalgic facade or a consumerist big box container," says that his ideal client is someone who is interested in taking some risks and is open to the design process, collaboration. "This takes a brave heart and an open mind, but taking a little bit of risk can bring results

Moore is inspired by art and landscape, nature and culture. "I hope for spaces that feel good, not just lo defined spaces combined with open, free space, materials that contrast rough and smooth, and liminal time."



*The site's geological history—its exposed glacial rock outcropping, its historic stone walls and topography—became the key design strategy for this original 1940s mid-century modernist house.*



*This spiral house seeks to embrace and amplify the dynamics of a coastal ecosystem by celebrating its unique topography.*

*light, air and water.*

He has a strategic approach to the design process. "A set of ideas or principles are identified early in the framework and a building/site strategy that keep track and frame the evolution of a project in a precise back to," says Moore. When his firm, Joeb Moore and Partners, works with a new client, he discusses how many iterations are considered, and what the potential range of costs are. Then he takes clients on design emerges over the stages. Moore says: "We introduce the idea of a team approach to the design and construction managers are brought into the design process to provide estimates and constructability ea

Moore addresses each home's needs by studying the site and land closely, often engaging with landscape into what is unique and special. Says Moore: "The hope is that from this careful analysis, a building-site : framework throughout the design process. We engage in a lengthy discussion about what the owners care about and what they want in or community and landscape." It is a multi-tiered process that includes a program matrix that analyzes who live. He asks new clients to share images they like and also those they dislike. "We ask them about space and sometimes we ask what books they've read—like Hokusai: A Life in Drawing—or journey they have : words, when they entered a book or a space, and then it entered them, how it changed them in some u



*The design of this house is all about the 270-degree view of Long Island Sound, the small inset beyond.*

Moore and his team study many different spatial and program strategies and ideas about how to arrange rooms. "Then we discuss the pros and cons of these differing building concepts," says Moore. "This helps connections and opportunities from which a clear concept or framework for living, both in terms of livab



*A series of concrete retaining walls and escarpments traverse and cascade down the steeply-sloping hillside, proper hovering above.*

## SPEED ROUND JOEB MOORE

Favorite color: Black/White

Go-to cocktail: Gin and tonic with a lime

Best home accessory: A white orchid

Favorite architect: Adolf Loos

Preferred travel destination: Switzerland

People would be surprised to know: I am a serious skier.

Best museum: Kunsthaus Bregenz by Peter Zumthor

Favorite iconic home: Schindler Chase House by Rudolf Schindler

*Spiral house: Jeff Goldberg/Esto; all others: David Sundberg/Esto*