## mother's day

hen I look back at how my mom raised me—and my five siblings—I'm truly amazed. She was living the KIWI lifestyle long before there was a KIWI magazine.

She nursed her children at a time when it was commonplace to use formula and she used cloth diapers—with six kids! She also ensured we ate fresh vegetables and fruits, bought at a local food stand, daily along with heart-healthy grains. Plus, we were some of the only kids eating whole wheat bread for our bagged school lunches.

She took a holistic approach to health, too. She used natural remedies—like vinegar for sunburn (yes, we smelled like a salad, but it worked)—because it was more affordable and made sense to her. Instead of using cleaning products with a lot of chemicals, old-fashioned soap and water with some elbow grease was her way.

My mom didn't read magazines or books about this lifestyle, nor was it in the news or a hot topic at that time. Part of my mom's natural ways were due to cost. It was cheaper to nurse than buy baby formula. It was less expensive to use soap and water to clean, than to buy fancy products. But mostly it was that my mom wanted to raise six healthy kids, and she did so by feeding us well and nourishing our bodies. We hardly ever ate any processed foods, and the nightly dinner table was attended by all six kids and both parents.

She was also a big believer in getting "fresh air." Family vacations were all about experiencing the outdoors. Every summer, for two weeks, we took a big trip. We visited national parks across the country and stayed in campgrounds. We went hiking, biking, and exploring. Those trips are some of my favorite childhood memories.

Fast-forward a few decades, and I'm now the mother of two young boys, ages 4 and 2. With two working parents and two high-energy kids, it's always a juggling act (how my mother dealt with six without any outside help, I'll never know). I try hard to give my kids healthy meal options (lots of fruits and vegetables, buying local and organic whenever possible), but some days are better than others. It can be a tough sell to convince my 2-year-old that organic carrots really are better for him than the Goldfish all his friends are eating. I don't win every battle. And dinner doesn't always happen as a family, either, since late work nights do pop up.

But I try to remind myself that parenting isn't "all or nothing." It's about doing the best you can, given the situation. Small things do make a big difference (like limiting TV).

I'm fortunate in that my mom is an amazing role model and I try to follow in her footsteps: Eat healthy, get outside, enjoy your kids.

So, thanks, Mom, for showing me the ropes. If I'm even half the mother you are, I'll be truly grateful. Happy Mother's Day to you—and to all our amazing KIWI moms!







## ADVERTISING SALES

director, eastern sales	Maxine Leventhal mleventhal@maymediagroup.com 856.753.3800 x104
director, western sales	Anya Sagee asagee@maymediagroup.com 415.381.9121
director, moms meet sales + marketing	Kim Biddle kbiddle@maymediagroup.com 856.753.3800 x111

## INSPIRATION

Maylee Wolf, Jack and Matthew Bernhardt, Jennifer Haemmerle, Ella and Connor Douglass, Samantha Middaugh, Caleb and Abbey Biddle, and all of the wonderful kids in our lives

## SUBSCRIPTIONS

To subscribe, contact KIWI Magazine, 866.204.4704, e-mail us at kiwi@sunbeltfs.com, or visit us at kiwimagonline.com. KIWI Magazine is published bimonthly by May Media Group, LLC, ISSN#1933-2920. 152 Madison Ave., Suite 200, New York, NY 10016. Subscriptions are \$17.95 per year. Single copies, \$3.99;



back issues, \$6.99. Contents, including standing headings and department titles, copyright ©2013 by May Media Group, LLC. All Rights Reserved. KIWI is not responsible for unsolicited manuscripts hotography, or art. Queries accepted in writing

only. No part of KIWI may be copied or reproduced in any way without the written consent from May Media Group, LLC. For reprint requests, please call 856.753.3800 or fax your request to 856.574.4996. Products advertised are not necessarily endorsed by this publication. POSTIMASTER: Send change of address to Circulation Manager, KIWI Magazine, 750 Rte 73 South, suite 206B, Martton, NJ, 08053. Printed in the U.S.A.



KIWI is printed on recycled paper made from 85–100<sup>%</sup> recycled content, including 20–30<sup>%</sup> Post-Consumer Waste.